



**AFRIFEST™**  
**AN ANNUAL PAN AFRICAN ARTS, CULTURE, AND MUSIC FESTIVAL**  
**COMING AUGUST 6th 2011**  
**TO THE**  
**TWIN CITIES, MN**

**AFRIFEST 2011 VENDOR PACKAGES**

**Booth Vendors: Vendor Booths From \$50**

- Market your goods and services for sale
- Great Exposure to your target market
- Excellent opportunity to grow your business
- Network and socialize with other business owners

**AFRIFEST™ EXHIBITING VENDOR SPONSORSHIP BENEFITS:**

**Supporting Vendor Sponsor (\$1,500 Commitment)**

- Vendor is free to use "**Supporter of Afrifest 2011**" tagline on any advertising
- Logo Treatment and web link will be included in all HTML Email campaigns and promotional flyers
- **Half Page** Ad space and in our program guide to be distributed at Afrifest 2011
- Business Ad in Business Directory and logo linked to sponsors website from [Afrifest.org](http://Afrifest.org) (official festival website)
- FREE Promo booth space and table @ festival (Premiere locations)
- Vendor will receive 2 VIP Tickets to access VIP tent and festival gala(s)

**Food Vendor Sponsor (\$250/Booth Space)**

- Food booth space @ outdoor event on Saturday, August 6th
- Vendor added to Business Directory and linked to vendor's website from [Afrifest.org](http://Afrifest.org) (official festival website)
- Vendor listed in program guide under vendor category

**Non-Alcoholic Drinks Vendor Sponsor (\$150/Booth Space)**

- Non Alcoholic Drinks booth space @ outdoor event on Saturday, August 6th
- Vendor added to Business Directory and linked to vendor's website from [Afrifest.org](http://Afrifest.org) (official festival website)
- Vendor listed in program guide under vendor category

**Promo Items/Merchandise Vendor Sponsor (\$100/Booth Space)**

- Promo Items/Merchandise Vendor booth @ outdoor event on Saturday, August 6th
- Vendor added to Business Directory and linked to vendor's website from [Afrifest.org](http://Afrifest.org) (official festival website)
- Vendor listed in program guide under vendor category

**Artist Village Vendor Sponsor (\$50/Table)—ARTISTS ONLY**

- Vendor added to Business Directory and linked to vendor's website from [Afrifest.org](http://Afrifest.org) (official festival website)
- Vendor listed in program guide under vendor category

**\*Please Note: There is a 10% discount on all vendor packages for non-profit organizations. Proof of non-profit status might be required. All vendors are responsible for their sales taxes.**

**AFRIFEST FOUNDATION**  
3333 North 4<sup>th</sup> Street Minneapolis, MN 55412  
Phone: 612-276-1571 x261 Fax: 612-225-1888  
Web site: <http://www.Afrifest.org>  
E-mail: [Info@afriest.org](mailto:Info@afriest.org)

**Vendor Coordinator:**  
**Phone: 612-276-1571 x261**  
[Vendors@afripest.org](mailto:Vendors@afripest.org)

**Deadlines:**

**August 1<sup>st</sup> for stated rates**

**\$50 late fee after August 1<sup>st</sup>**

**ALL FOOD VENDORS HAVE TO BE APPROVED & LICENSED BY AUGUST 1<sup>st</sup>**

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